EON: Enhanced Online News Page 1 of 2





# Life Settlement Awareness Month® Registration Opens

Life Settlement Solutions, Inc. (LSS) Celebrates Five Years of LSAM®

April 29, 2010 08:29 AM Eastern Daylight Time

SAN DIEGO--(EON: Enhanced Online News)--Now in its fifth year, Life Settlement Awareness Month® (LSAM) will offer a more diverse line-up of events to market participants, and financial and insurance professionals.

Registration for the month-long educational celebration, hosted and presented by LSS, is now open on the <a href="www.lifesettlementawarenessmonth.com">www.lifesettlementawarenessmonth.com</a> events page. LSAM®, founded in 2005, is designed to bring timely industry education to financial professionals and others interested in or currently participating in the life settlement asset class.

"The industry has undergone such substantial changes since we began LSAM® in 2005 that this year we've taken a hard look at our events and fine-tuned them to provide the most relevant and timely information to the industry," said Larry Simon, president and CEO. "Since the financial crisis began, we've seen an influx of new participants with piqued interest in alterative assets, like life settlements. We've done a lot with this year's program to ensure we are catering to that demographic."

"We believe that it is critical to a successful entry and practice in the life settlement industry for professionals to have sufficient educational resources in their arsenal"

All events are web-based and free to attend. The schedule is as follows:

- June 1 Fundamentals of Life Settlements
- June 3 Advanced Strategies and Case Studies
- June 8 Qualified Participants Only Part 1 Current Opportunities and State of the Market
- June 16 Broker Panel: Understanding Providers and Brokers
- June 22 The Life Settlement Marketplace Regulatory Climate; Market Trends
- June 24 Qualified Participants Only Part 2 Portfolios, Securitization, Settlement Allocation impact on overall Portfolios

"We believe that it is critical to a successful entry and practice in the life settlement industry for professionals to have sufficient educational resources in their arsenal," said Simon. "That has always been the impetus for Life Settlement Awareness Month® and will continue to be no matter what changes come in the industry."

Space is limited and pre-registration is required. Events are open to financial and insurance professionals, and qualified institutional participants of all experience levels. To register, visit <a href="https://www.lifesettlementawarenessmonth.com">www.lifesettlementawarenessmonth.com</a>, or contact Angie Robert at <a href="mailto:arobert@lifefirms.com">arobert@lifefirms.com</a>.

This release and the webinars referenced herein are not and should not be construed as a solicitation to buy or sell any securities, and Life Solutions International, LLC. and its affiliates do not provide legal accounting or tax advice.

#### Contacts

Life Settlement Solutions, Inc. Angie Robert 858-576-8067 arobert@lifefirms.com

Permalink: http://eon.businesswire.com/news/eon/20100429005276/en/Insurance/LSAM/Life-Settlement-Awareness-Month



▼Release Tags

<u>Insurance</u> <u>LSAM</u> <u>Life Settlement Awareness Month</u> <u>alternative investments</u> <u>events</u> <u>financial</u> <u>investors</u> <u>life insurance</u> <u>life settlement</u> <u>webinars</u>

### **∨**Categories

### **News by Industry**

- Business
- Economics
- Executives
- Finance
- Insurance (Business)
- Investing
- Investor Relations (Business)
- Legal
- ▶ Private Equity
- Small Business

### **News by Subject**

- Conference
- ▶ Conference Call
- ► Economic News/Analysis
- Funding
- ▶ Webcast

## **News by Geography**

- California
- North America
- United States

